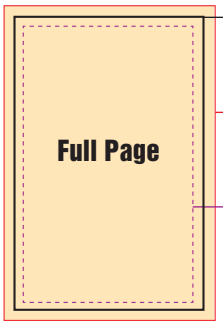
Advertising Specifications

Trader CLASSIFIEDS

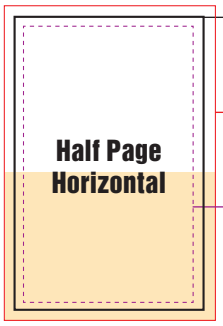
For sizes that cannot have a bleed, please use the TYPE AREA for the ad size



TRIM
W: 215mm
H: 300mm

BLEED AREA
W: 225mm
H: 310mm

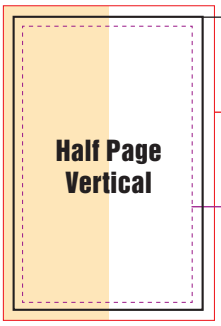
TYPE AREA
W: 185mm
H: 267mm



TRIM
W: 215mm
H: 145mm

BLEED AREA
W: 225mm
H: 150mm

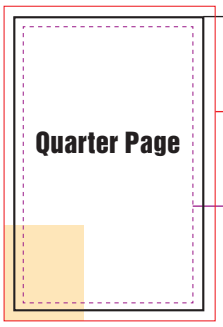
TYPE AREA
W: 185mm
H: 127mm



TRIM
W: 105mm
H: 300mm

BLEED AREA
W: 115mm
H: 310mm

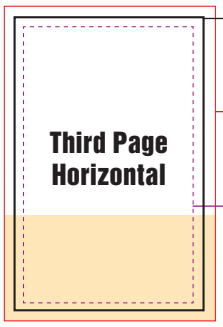
TYPE AREA
W: 90mm
H: 267mm



TRIM
W: 105mm
H: 145mm

BLEED AREA
W: 115mm
H: 150mm

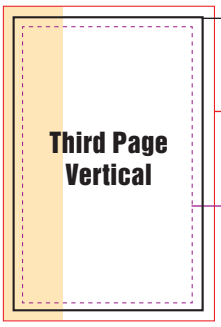
TYPE AREA
W: 90mm
H: 127mm



TRIM
W: 215mm
H: 95mm

BLEED AREA
W: 225mm
H: 100mm

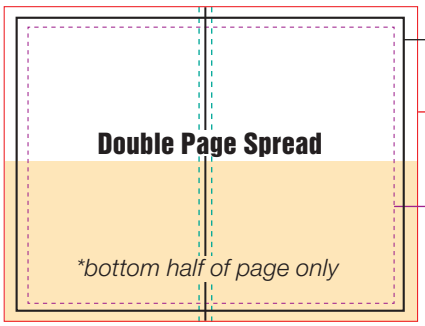
TYPE AREA
W: 185mm
H: 80mm



TRIM
W: 73.3mm
H: 300mm

BLEED AREA
W: 83.3mm
H: 310mm

TYPE AREA
W: 58.3mm
H: 267mm

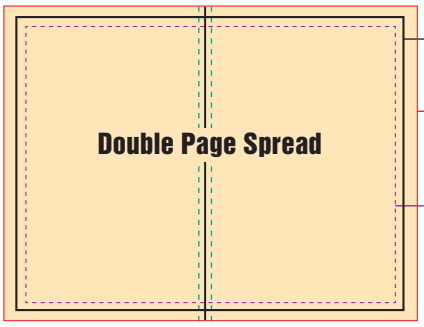


TRIM
W: 430mm
H: 145mm

BLEED AREA
W: 440mm
H: 150mm

TYPE AREA
W: 400mm
H: 127mm

Please allow a 15mm safety gutter in center of spread



TRIM
W: 430mm
H: 300mm

BLEED AREA
W: 440mm
H: 310mm

TYPE AREA
W: 400mm
H: 267mm

Please allow a 15mm safety gutter in center of spread

Specifications correct at June 2007 - subject to change without notice